Beth Bryan

DIY, Design & Lifestyle Blogger
UnskinnyBoppy.com

ABOUT THE BLOG
Unskinny Boppy is a home, garden, DIY and interior design blog that features a considerable amount of do-it-yourself projects that anyone can make.
Also included in the content are party decorating ideas, holiday decor, gardening ideas, photography tips, family vacation ideas and anecdotes from motherhood.

Blog Stats

as of Summer 2016

Avg Monthly Pageviews: 175,000+

Avg Monthly Uniques: 130,000+

Social Stats

Pinterest:	123,000
Facebook:	21,900
Instagram:	6,420
Twitter:	2,300
Subscribers:	4,510

Other experience includes:

Written and photographed articles for several magazines
One of 50 top home and garden experts featured on the bHome app
Published in the 2015 Country Living CMA Backstage Guide
Presented classes at 2014 Haven Conference in Atlanta
Spoke on the Main Stage of 2013 Country Living Fair Atlanta
Provided exclusive media coverage for 2014 HGTV Smart Home
Provided "live-blogging" on remote for B-Metro Magazine
Member of the 2013-2014 True Value DIY Blog Squad
Co-Admin of Alabama Bloggers Facebook Group (370+ members)
Pinning Pro for BHG exclusive Pinterest boards with 450k followers

ABOUT BETH
Beth Bryan is a full time blogger with a degree in Interior Design from a liberal arts college in central Alabama. Over the past ten years of online influencing she has grown an engaged audience of DIY, home and garden enthusiasts from across the US and Canada (and beyond!) The demographic consists primarily of married, well-educated women between the ages of 30-50 who own their homes and enjoy inspirational DIY, decorating and design projects

Featured on popular websites including:

- Apartment Therapy
- Better Homes and Gardens
- BobVila.com
- Buzzfeed
- Country Living
- DIY Network
- Dwelling Gawker
- Good Housekeeping
- HGTV Gardens
- Pottery Barn blog
- The Huffington Post
- The Birmingham News "Cool Spaces"

Provided sponsored blog content and social media marketing for brands including:

- Adobe Lightroom
- Adobe Voice
- Baldwin Hardware
- Balsam Hill
- Birch Lane
- Duluth Trading Co.
- eBay Influencers
- Glidden
- Krylon
- Kirklands
- Lamps.com
- Lowes
- Michaels Stores
- Mohawk Home
- P&G
- Pfaltzgraff
- Rustoleum
- True Value Hardware

Let's be sociable!

instagram.com/unskinnyboppy
facebook.com/unskinnyboppy1
pinterest.com/bethbryan
twitter @BethBryan

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